

MLATINO  
MEDIA'S

2025

# YEAR-END RECAP



MLatino Media

CELEBRATING OUR WORK, SELF-  
REFLECTING, AND PREPARING FOR AN  
EVEN BETTER 2026!

# OUR YEAR IN NUMBERS

**25+**



CLIENT AD CAMPAIGNS

**3,600**



EL MINNESOTA DE HOY ARTICLES,  
POSTS, AND ADVERTORIALS

**116**



EL MINNESOTA DE HOY  
VIDEO SEGMENTS/INTERVIEWS

**118**



CLIENT VIDEO PRODUCTIONS



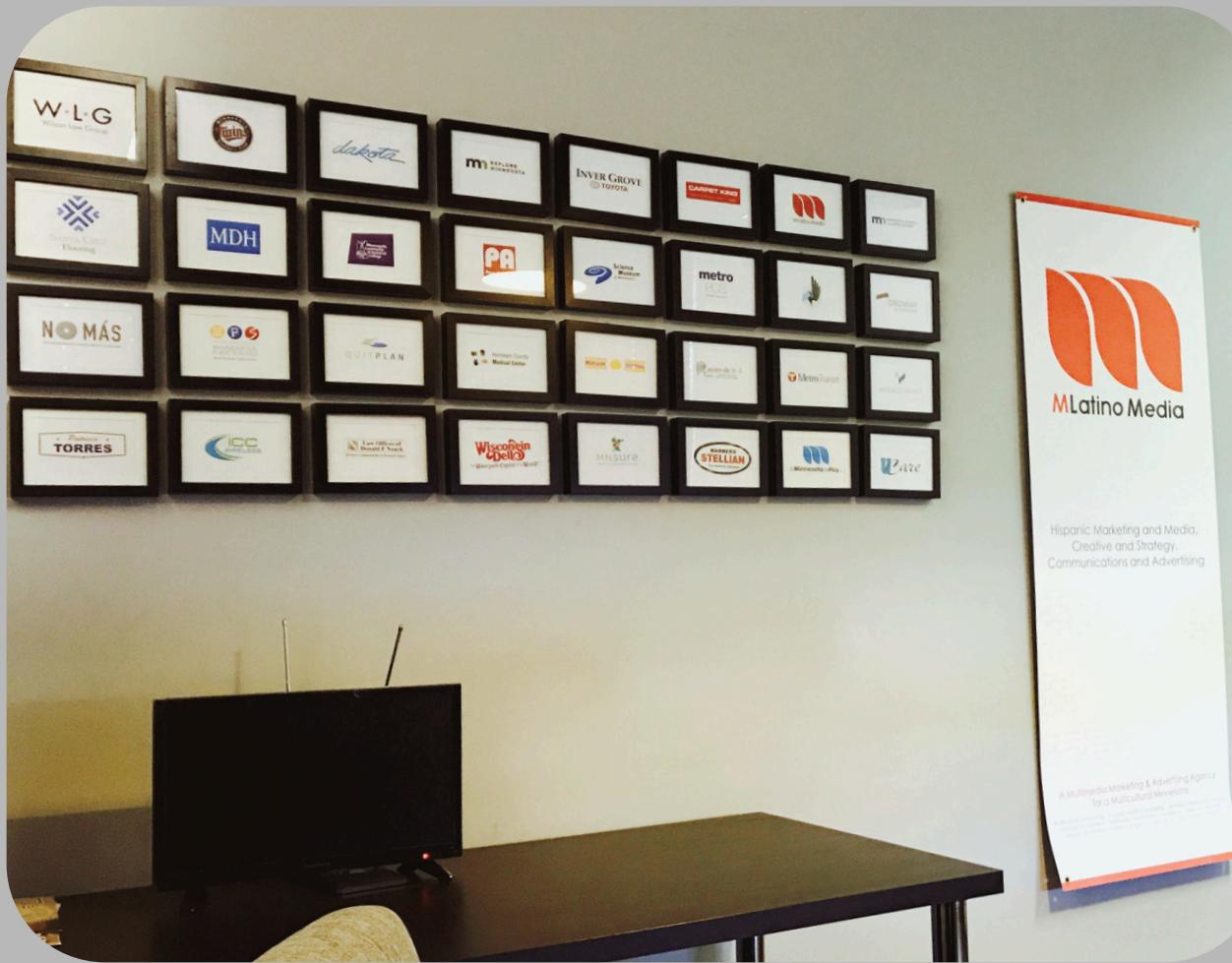
298

Days at the office  
meant at least...

700  
coffees



# EXCITING MILESTONES



CELEBRATED 11 YEARS  
IN BUSINESS

**MNHoy**  
**MLatino Media**  
**Studios**

Local Media   Advertising   Creative Production



OBTAINED TRADE MARK  
CERTIFICATION FOR OUR BRANDS



ESTABLISHED A FORMAL FISCAL  
AGENCY PARTNERSHIP

# IMPACTFUL PROJECTS

MULTICULTURAL - RESEARCH - LEADERSHIP - WORKFORCE - EDUCATION - CULTURE



We proudly participated in:

Producing or disseminating statewide multicultural advertising campaigns

Promoting new transportation options for local communities

Highlighting caregivers and new opportunities in Early Childhood Education

Amplifying diverse voices through inclusion-driven arts and entertainment campaigns

Increasing awareness to address domestic violence across communities

Showcasing local Latino leadership in our series *"Yo. Un Latino en Minnesota"*

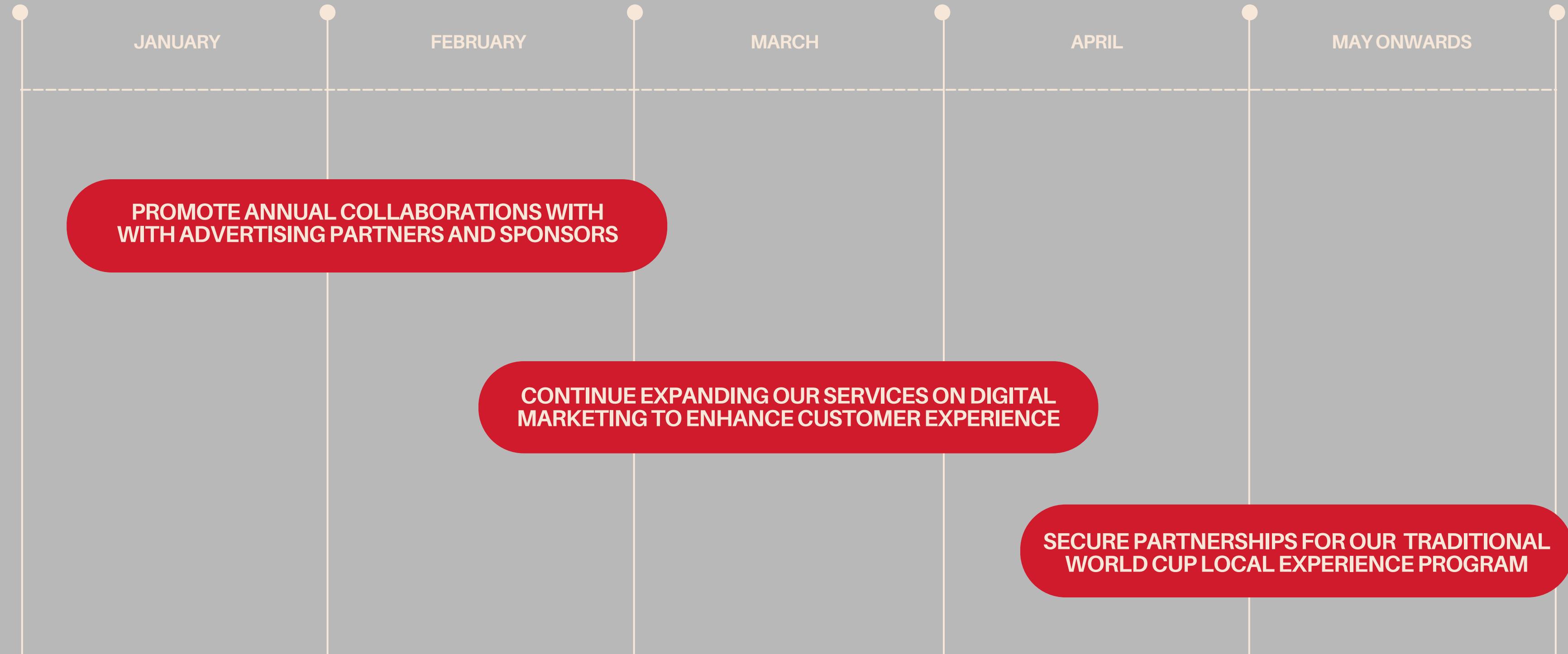
# FUN MEMORIES



*From important meetings to community festivals, there were many moments that remind us why we love to do what we do.*

# WHAT'S NEXT?

LOOKING AHEAD TO 2026





# HERE'S TO A NEW YEAR!



THANK YOU FOR BEING PART OF OUR JOURNEY. LET'S  
MAKE 2026 EVEN MORE AMAZING TOGETHER!



2025 RECAP