

**MLATINO  
MEDIA'S**

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**2025**

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# **YEAR-END RECAP**



**MLatino Media**

**CELEBRATING OUR WORK, SELF-  
REFLECTING, AND PREPARING FOR AN  
EVEN BETTER 2026!**

# OUR YEAR IN NUMBERS



# 25+

CLIENT AD CAMPAIGNS



# 3,600

EL MINNESOTA DE HOY ARTICLES,  
POSTS, AND ADVERTORIALS



# 116

EL MINNESOTA DE HOY  
VIDEO SEGMENTS/INTERVIEWS



# 118

CLIENT VIDEO PRODUCTIONS



298

Days at the office  
meant at least...

700  
coffees





# EXCITING MILESTONES



**CELEBRATED 11 YEARS  
IN BUSINESS**

MLATINO MEDIA

**MNHoy**  
**MLatino Media**  
**Studios**

Local Media Advertising Creative Production



**OBTAINED TRADE MARK  
CERTIFICATION FOR OUR BRANDS**



**ESTABLISHED A FORMAL FISCAL  
AGENCY PARTNERSHIP**

2025 RECAP





# IMPACTFUL PROJECTS

MULTICULTURAL – RESEARCH – LEADERSHIP – WORKFORCE – EDUCATION – CULTURE

MLATINO MEDIA

**We proudly participated in:**

**Producing or disseminating** statewide multicultural advertising campaigns

**Promoting** new transportation options for local communities

**Highlighting** caregivers and new opportunities in Early Childhood Education

**Amplifying** diverse voices through inclusion-driven arts and entertainment campaigns

**Increasing awareness** to address domestic violence across communities

**Showcasing** local Latino leadership in our series *"Yo. Un Latino en Minnesota"*

2025 RECAP



# FUN MEMORIES

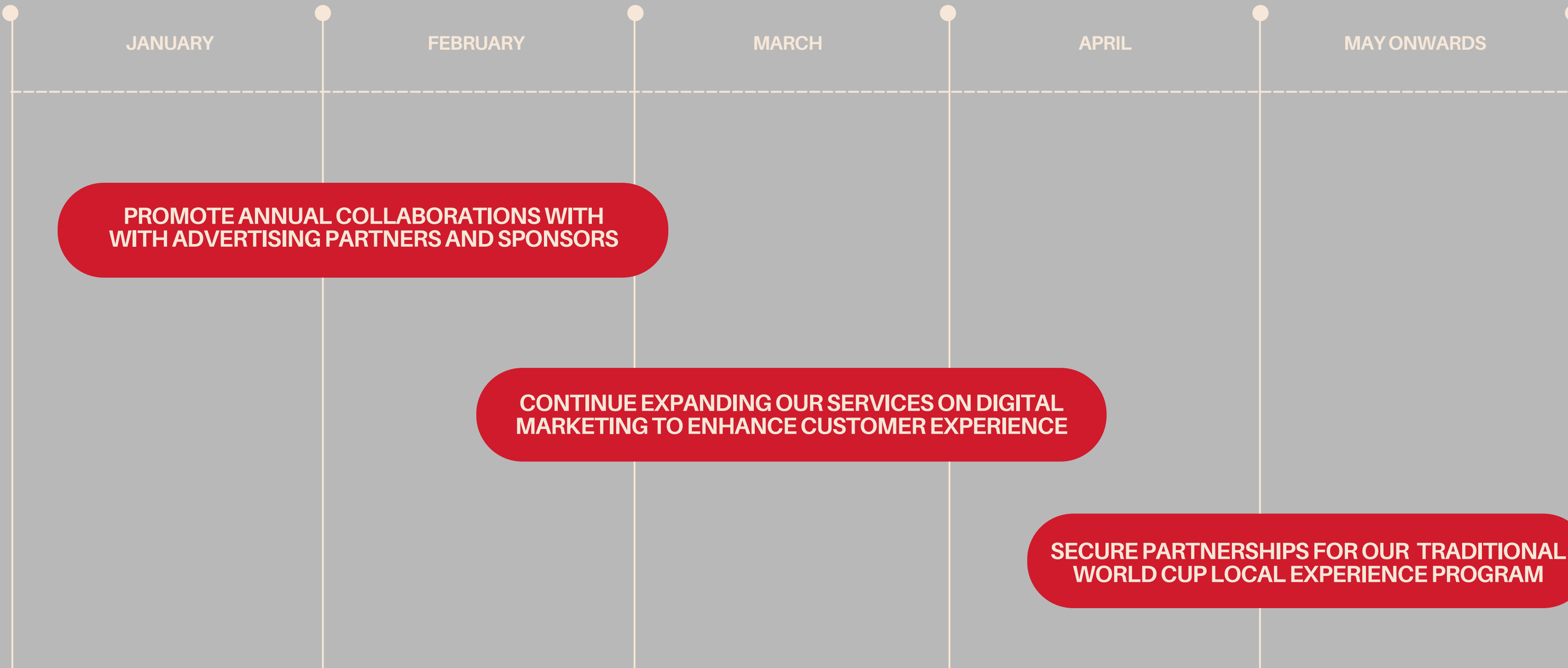


*From important meetings to community festivals, there were many moments that remind us why we love to do what we do.*



# WHAT'S NEXT?

LOOKING AHEAD TO 2026





# HERE'S TO A NEW YEAR!



THANK YOU FOR BEING PART OF OUR JOURNEY. LET'S  
MAKE 2026 EVEN MORE AMAZING TOGETHER!



2025 RECAP